All students are unique and deserve specialized learning paths that cater to their needs with continuous evaluation of student activity and performance. With our Personalized Learning Designer (PLD), instructors can automate elements of their course so that participants have different experiences based on their interaction with the course. This allows instructors to quickly identify key behaviors, then to take action to remediate or accelerate learning. This feature is great for automating feedback, reminders or follow-up processes, and recommending training based on a user’s specific performance within the course.

For instructors, it’s like having a personal assistant:

› Re-mediate or accelerate learning paths based on an individual student’s performance within a course.
› Give every student the attention they need within your course.
› Whether students need extra help or are ahead of the curve, they will be able to get the most out of every course.
› Allows an instructor to quickly identify key behaviors, so they can take relevant action.

For your learners, PLD creates a more personalized experience:

› Learners get personalized, timely notifications that encourage greater interaction with their courses.
› Higher engagement leads to better student achievement

**Blackboard Open LMS Personalized Learning Designer**
The Personalized Learning Designer offers instructors the ability to create and modify one or more “rules” within a course. Events trigger actions that need to happen in the course so the rule executes. In this example, the event is “a teacher grades the quiz”.

An example scenario of how PLD can benefit an instructor: **creating a rule to help students that failed a quiz with grade lower than 50%**.

When we creating a rule, there are 3 basic components:

1. **Events** are occurrences that need to happen in the course so the rule starts to execute; in this example, the event could be “a teacher grades the quiz”.

2. **Conditions** are the criteria that have to be fulfilled when executing the rule so it can be applied. For this scenario, the rule only applies to those students with a grade lower than 30%.

3. **The action** is the result of the rule being triggered, such as sending an email, showing alerts, enabling or disabling resources and so on. As an example, instructors send an email inviting users to visit a supplementary resources. The email tool gives the instructor the ability to personalize messages by using tokens that will automatically be replaced by learner’s name, activity’s name, URLs, grade results, and so on.

With a few clicks, instructors can create an automated mechanism to support learners struggling with a topic and save the time that would be devoted to manually monitor individual learner results and create a personalized message.

**FOR MORE INFORMATION EMAIL US AT ASKUS@BLACKBOARD.COM OR VISIT BLACKBOARD.COM/OPEN-LMS**

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